

Introducing **Clover Flex**



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Introduction

If you're running a business, chances are you've got a lot going on. You have customers to service, employees to manage, inventory to track — and any number of other business activities calling for your attention.

So of course, efficiency is a top priority. That's why you need a point-of-sale system that's as dynamic as your business. A device that lets you be just as comfortable busting lines or going offsite as you are standing at the counter. A device that lets you be a bit more... flexible.

Meet Clover Flex, the full-featured device that takes care of all your payment and POS needs. Although it shines at the counter, the Clover Flex is designed to give you ultimate flexibility anywhere you are. And with all the latest technologies embedded in a single portable device, you'll free your hands, your mind, and your countertop for the things that really matter.

Benefits

Check out a quick list of benefits you get from the super-portable Clover Flex:

- The same fast, more secure, and reliable payments that you get with your Clover Mini or Clover Station Solo, only in a smaller device.
- True convenience with the durability, functionality, and design of larger Clover devices.
- Total control to monitor your business from anywhere with the cloud-based Clover Dashboard.
- Proprietary security. You and your customers can rest easy knowing every transaction is encrypted and protected.
- Help from a friendly, 24/7 call center.

Let's see how Clover Flex gives you superpowers to tackle real, tricky scenarios merchants like you face every day.

First up, at the register.



Surely the reason countertops were made so wide and accommodating in the first place wasn't to hold your bulky register, receipt printer, PIN entry device, and wires. If you found an effective way to help your countertops go on a permanent diet, wouldn't you want to do it?

Clover Flex has a built-in receipt printer and QR scanner, clearing the clutter on your countertops. And as for those tangled wires? Clover Flex takes a long-lasting charge that'll power you through a full day of business. Translation: no need to keep it plugged in. It stores receipts electronically, too – which means no more storing paper receipts to fight chargebacks later.

Designed to sit comfortably next to your POS/register or as a super-portable handheld, Clover Flex allows merchants to take orders, manage inventory, and accept all forms of payments both at the counter and on the sales floor.

Next up, line busting.



Some people see a huge line going into (or coming out of) a store as a problem. Not us. We see it as a badge of honor — and a sign that you must be doing something right. After all, customers won't waste their time standing around in lines for products or services that are subpar. So, even though long lines are a good problem to have, you still need to figure out the best way to keep that line moving.

Because it lets you accept all payment types, including EMV chip cards, mobile payments like Apple Pay®, and eSignature capture, Clover Flex helps turn those long lines into happy customers in no time. Speed things up by taking orders from customers while they're waiting in line. They can pick up their orders at the counter and zoom into the rest of their day.

And because its long-lasting charge powers you through a full day of business, you won't find yourself having to run back to the counter to plug in. You can engage with your customers in line for as long as you need to be there.

The fact you're able to be proactive with your customers in line will surely help you win bonus points as being a merchant who truly cares about your in-store experience — with service that begins sometimes even before customers get in the door!

Alright, have a seat. It's time to talk tableside.



When you're running a business, efficiency is everything. For a restaurant, reducing the number of trips waitstaff has to make back and forth will result in faster dining times and happier customers. At a salon, letting customers complete their transaction before getting out of the chair helps them save time on checkout — plus, nothing says “pampered” like an ultra-convenient customer service experience. Imagine accepting all forms of payments on the spot at a sidewalk shoe sale, or taking payments smoothly at a rooftop bar over drinks.

With Clover Flex, it's never been easier to bring payment directly to your customers — no matter what business you're in.

With its built-in receipt printer and QR scanner, eSignature capture and the ability to accept all payment types, including tips, you're empowered to service your customers better — right where they are. Clover Flex also features seamless integration with other Clover POS devices, ensuring a consistent customer service experience no matter which device you're using.

Let's go! See how Flex works for offsite sales.



For customers, convenience is king. Gone are the days where customers had to come to you to purchase goods or services. It's a mobile-first, go anywhere world now. Realizing business happens everywhere nowadays, it's imperative your POS and payment devices can meet customers wherever they are, even off-site.

Flex can help merchants of all types accept payment smoothly off-site: from plumbers doing house calls, to traveling salesmen, home health aides, food delivery, and more. Imagine a restaurant with a fixed location launching a traveling food truck to increase their presence in the community. Or, consider a toy store doing a sidewalk sale. Or, even a local bakery selling goods at a church bazaar. Wherever your customers are, Flex can help you bring a full-featured POS and convenient payment directly to them.

Clover Flex works on both WiFi and LTE connectivity and even works offline, so you can provide excellent customer service by completing the transaction at all times. Its long-lasting charge powers you through a full day of business, so no worries about keeping it plugged in. Plus, Clover Flex is seamlessly integrated with your other Clover POS devices – so all sales flow to a centralized, cloud-based hub you can monitor easily from anywhere.

For such a small, portable device, Clover Flex is constantly finding ways to come up big for you and your business, whether at the register, busting lines, going tableside, or working off-site.

To learn more about Clover Flex, visit:
clover.com

For more helpful tips on how to do
business better, visit:
blog.clover.com



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